



January 27, 2016

Dear Sir or Madam:

Thank you for your inquiry regarding the purchase of political advertising on radio station KSEV.

As you may know, the Communication Act of 1934, as amended, and the implementing rules and regulations of the Federal Communications Commission ("FCC"), regulate the sale of time to legally qualified political candidates.

In order to clarify our political broadcasting policies, to protect the legal rights of candidates and the station alike, to avoid confusion and misunderstanding concerning our political advertising policies and to comply with the requirements of the applicable statutes and regulations, radio station KSEV has adopted certain policies and procedures with respect to the sale of political advertising which are set forth in the enclosed Political Advertising Disclosure Statement. Please read the Disclosure Statement carefully and familiarize yourself with it. All sales of advertising time to legally qualified candidates for public office, or their representatives, are subject to the terms and conditions set forth in our Disclosure Statement.

We make every effort to comply with all provisions of the Communications Act and the FCC's rules and regulations regarding political advertising. If you believe that a practice or action taken by KSEV is not compatible with legal requirements, please advise us of your concerns as quickly as possible. We will arrive to resolve your concerns in a prompt fashion.

We make every attempt to insure that the rates we quote for "uses" of the station by legally qualified candidates for public office are consistent with all provisions of law and policy. If you believe that we have made an error in our rate computations, please advise us of your concerns so that we may address them promptly. The FCC has ruled that it has exclusive jurisdiction to resolve disputes over political advertising rates on broadcasting stations, subject to judicial review. *Exclusive Jurisdiction With Respect to Potential Violations of the Lowest Unit Charge Requirements of Section 315(b) of the Communications Act of 1934, as amended*, 6 FCC Rcd 7511 (1991), recon. denied, 7 FCC Rcd 4123 (1992), pet for rev. dismissed, *Miller v. FCC*, 66 F.3d 1140 (11th Cir. 1995), cert. denied, 116 S. Ct. 1543 (1996). See also, *Wilson v. A.H. Belo Corp.*, 87 F.3d 393 (9th Cir. 1996). In the event of a dispute which we cannot resolve, we will join you in a call to the appropriate office at the FCC where we can resolve any differences.

Candidates and their agencies may be asked to confirm that the candidate is legally qualified or that particular advertisements are controlled, approved, or sponsored by the candidate. Agencies may be requested to demonstrate proof that they are the authorized representative of the candidate they claim to represent. Also, we may require that advertising be pre-screened to confirm that it contains a "use" by a legally qualified candidate, that it is of the appropriate length, and that it contains the legally sponsorship identification. Such screening will not be used to address the contents of such advertising, as it is our policy not to censor candidate advertising.

In order to confirm your receipt and understanding of the political advertising policies of KSEV, please sign and date the attached "Acknowledgement of Political Broadcasting Policies" as the authorized agent and representative for your candidate, and return it to the KSEV radio account executive. The second copy is for your records.

Sincerely,

A handwritten signature in cursive script that reads "Bonny English". The signature is written in black ink and is positioned above the printed name.

Bonny English, General Manager

KSEV Radio



Acknowledgement of Political Advertising Policies

Radio Station KSEV

This will acknowledge receipt of the Political Advertising Disclosure Statement from radio station KSEV. I agree that all purchases of advertising time on KSEV made by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Advertising Disclosure Statement (Political Rate Card).

I acknowledge that I have been informed concerning all relevant classes of time, including paid political programming, in which I may have an interest; KSEV's lowest unit charge for each such class of time; and the station's policy with respect to make goods.

I am aware that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates' "uses" of a station's facilities.

I intend to refer all such disputes to the FCC for resolution pursuant to the provisions of the Communications Act and the rules and policies of the FCC, subject to such judicial review as is provided for by the Communications Act.

Date: 2/11/2016



Authorized Representative of Candidate

Candidate Name:

Valoree Swanson

Office Sought:

Texas House - District 150

Address:

6046 FM 2920 #619

Spring, TX 77379



Political Candidate Advertising Order
KSEV Radio – Houston, Texas

Date: 2/11/2016

I, James Fogarty

(Check one:) ☐ a legally qualified candidate for election to
☒ The authorized representative of _____
a legally qualified candidate for election to the

(Check one:) ☐ Federal ☒ State ☐ Local
elective office, of Texas House of Representatives District 150 in the
Primary election to be held on March 1, 2016, hereby
request to purchase advertising time on KSEV radio for use in
connection with that campaign in accordance with the scheduling
request attached hereto.

Payment for this advertising will be made by the following candidate or
authorized committee of the candidate:

Name of Payor: The Valoree Swanson for Texas House Campaign

Name of Treasurer, if paid by Committee: Norma Jeter

Address: 6046 FM 2920 #619

City: Spring State: TX Zip: 77379

KSEV radio may rely upon representation. All advertising purchased
pursuant to this order will contain sponsorship identification consistent
with all laws, and KSEV radio is hereby authorized to edit any
advertising broadcasting that does not include the appropriate
sponsorship identification.

Time period spot will air	Length of the spot	Dates spots will air	Class of spot	Number of spots per day	Rate per spot	Total spots
Mon-Fri 5A-7p	:60	2/15-3/1	Political	4x (2/15-2/28) 5x (2/29-3/1)	\$50	50

Total Charges: \$2,500

I am aware that a copy of this Order Form will be placed in the KSEV political file for public inspection.

Date: 2/11/2016 Signature: [Signature]
Candidate or Authorized Committee Representative

☒ Accepted ☐ Accepted in Part (Confirmation attached) ☐ Rejected

Date: 2/12/16 Signature: [Signature]
Authorized KSEV Representative

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSEU-AM Houston, TX</u>	Date: <u>2/11/2016</u>
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I, James Fogarty,being/on behalf of: The Valoree Swanson for Texas House Campaign,a legally qualified candidate of the Republicanpolitical party for the office of: TEXAS House - District 150in the Primaryelection to be held on: March 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
1:00	5A-7P	12 2/15 - 3/1 (Mon-Fri.)	Political	20	2 1/2

 Attach proposed schedule with charges (if available): \$3500 gross / \$2975 net

I represent that the payment for the above described broadcast time has been furnished by:

The Valore Swanson for Texas House Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Norma Jeter - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/11/2016

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Tammy K BUCHANAN
Printed Name

Pr. Account Executive
Title

Broadcast Contract

BIG BUCK ADVERTISING
VALOREE SWANSON TX HOUSE
12423 OAK PARK DRIVE
HOUSTON, TX 77070

Start Date 02/15/16	Contract# 115045	Mod# 0
End Date 03/01/16	Date Entered 02/12/16	Date Last Modified 02/12/16
Advertiser VALOREE SWANSON TX H	Station Market KSEV-AM	
Product Texas House Dist 150	SalesRep/Office Tammy Buchanan	

Attn: James

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 02/15/16 FR 02/26/16	05:00A-07:00P	60		4	4	4	4	4	--	20	\$70.00
2	MO 02/29/16 MO 02/29/16	05:00A-07:00P	60		5	--	--	--	--	--	5	\$70.00
3	TU 03/01/16 TU 03/01/16	05:00A-06:30P	60		--	5	--	--	--	--	5	\$70.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	50	3,500.00	\$525.00	\$ 2,975.00	\$ 3,500.00
CASH IN ADVANCE NOTARIZED AFFIDAVITS REQUIRED THE VOICE THANKS YOU FOR YOUR ORDER!!! <u>Billing Projections: By Month</u>					
	Feb 16	Mar 16			
CA	3,150.00	350.00			
ST	2,800.00	700.00			

Under FCC regulations KSEV cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

INVOICE



Invoice #: IN-1160339244
 Invoice Date: 03/27/2016
 Contract #: 115045
 Page: 1
 Net Amount Due: \$595.00

Agency: BIG BUCK ADVERTISING
 12423 OAK PARK DRIVE
 HOUSTON, TX 77070

Station(s): KSEV-AM



PAID

Advertiser: VALOREE SWANSON TX HOUSE
 Product: Texas House Dist 150
 Estimate #:
 Agency Client Code:
 Buyer Name: James

Salesperson(s): Tammy Buchanan
 Terms: UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	02/29/16	05:46a	2	60	Texas House Dist 150		\$70.00
		Political					
MON	02/29/16	07:17a	2	60	Texas House Dist 150		\$70.00
		Political					
MON	02/29/16	09:31a	2	60	Texas House Dist 150		\$70.00
		Political					
MON	02/29/16	12:39p	2	60	Texas House Dist 150		\$70.00
		Political					
MON	02/29/16	06:30p	2	60	Texas House Dist 150		\$70.00
		Political					
TUE	03/01/16	05:05a	3	60	Texas House Dist 150		\$70.00
		Political					
TUE	03/01/16	06:34a	3	60	Texas House Dist 150		\$70.00
		Political					
TUE	03/01/16	07:18a	3	60	Texas House Dist 150		\$70.00
		Political					
TUE	03/01/16	01:46p	3	60	Texas House Dist 150		\$70.00
		Political					
TUE	03/01/16	05:47p	3	60	Texas House Dist 150		\$70.00
		Political					

NOTARIZED AFFIDAVITS REQUIRED
 THE VOICE THANKS YOU FOR YOUR ORDER!!!
 CASH IN ADVANCE

INVOICE



Invoice #: IN-1160339244
Invoice Date: 03/27/2016
Contract #: 115045
Page: 2
Net Amount Due: \$595.00

Remit To:
Patrick Broadcasting
11451 Katy Freeway
Suite 215
Houston, TX 77079



Invoice Totals

Total Spots:	10
Gross Amount:	\$700.00
Agency Commission:	(\$105.00)
Taxes:	
NONE	\$0.00
Net Amount Due:	\$595.00

UPON RECEIPT

(281) 588-4800 phone *** (832) 358-8409 fax

INVOICE



Invoice #: IN-1160239121
 Invoice Date: 02/28/2016
 Contract #: 115045
 Page: 1
 Net Amount Due: \$2,380.00

Agency: BIG BUCK ADVERTISING
 12423 OAK PARK DRIVE
 HOUSTON, TX 77070

Station(s): KSEV-AM



PAID

Advertiser: VALOREE SWANSON TX HOUSE
 Product: Texas House Dist 150
 Estimate #:
 Agency Client Code:
 Buyer Name: James

Salesperson(s): Tammy Buchanan
 Terms: UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	02/15/16	07:18a	1	60	Texas House Dist 150		\$70.00
		Political					
MON	02/15/16	09:48a	1	60	Texas House Dist 150		\$70.00
		Political					
MON	02/15/16	12:19p	1	60	Texas House Dist 150		\$70.00
		Political					
MON	02/15/16	06:30p	1	60	Texas House Dist 150		\$70.00
		Political					
TUE	02/16/16	05:45a	1	60	Texas House Dist 150		\$70.00
		Political					
TUE	02/16/16	06:32a	1	60	Texas House Dist 150		\$70.00
		Political					
TUE	02/16/16	12:40p	1	60	Texas House Dist 150		\$70.00
		Political					
TUE	02/16/16	06:45p	1	60	Texas House Dist 150		\$70.00
		Political					
WED	02/17/16	08:17a	1	60	Texas House Dist 150		\$70.00
		Political					
WED	02/17/16	10:47a	1	60	Texas House Dist 150		\$70.00
		Political					
WED	02/17/16	03:46p	1	60	Texas House Dist 150		\$70.00
		Political					
WED	02/17/16	06:45p	1	60	Texas House Dist 150		\$70.00
		Political					
THU	02/18/16	06:30a	1	60	Texas House Dist 150		\$70.00
		Political					
THU	02/18/16	09:31a	1	60	Texas House Dist 150		\$70.00
		Political					
THU	02/18/16	11:19a	1	60	Texas House Dist 150		\$70.00
		Political					
THU	02/18/16	05:30p	1	60	Texas House Dist 150		\$70.00
		Political					
FRI	02/19/16	07:31a	1	60	Texas House Dist 150		\$70.00

INVOICE



Invoice #: IN-1160239121
 Invoice Date: 02/28/2016
 Contract #: 115045
 Page: 2
 Net Amount Due: \$2,380.00

Day	Date	Time	Ln	Length	Product	ISCI	Rate
Political							
FRI	02/19/16	10:32a	1	60	Texas House Dist 150		\$70.00
Political							
FRI	02/19/16	05:45p	1	60	Texas House Dist 150		\$70.00
Political							
FRI	02/19/16	06:30p	1	60	Texas House Dist 150		\$70.00
Political							
MON	02/22/16	08:31a	1	60	Texas House Dist 150		\$70.00
Political							
MON	02/22/16	01:32p	1	60	Texas House Dist 150		\$70.00
Political							
MON	02/22/16	02:17p	1	60	Texas House Dist 150		\$70.00
Political							
MON	02/22/16	04:15p	1	60	Texas House Dist 150		\$70.00
Political							
TUE	02/23/16	05:45a	1	60	Texas House Dist 150		\$70.00
Political							
TUE	02/23/16	02:32p	1	60	Texas House Dist 150		\$70.00
Political							
TUE	02/23/16	03:05p	1	60	Texas House Dist 150		\$70.00
Political							
TUE	02/23/16	04:30p	1	60	Texas House Dist 150		\$70.00
Political							
WED	02/24/16	07:15a	1	60	Texas House Dist 150		\$70.00
Political							
WED	02/24/16	01:46p	1	60	Texas House Dist 150		\$70.00
Political							
WED	02/24/16	03:31p	1	60	Texas House Dist 150		\$70.00
Political							
WED	02/24/16	06:32p	1	60	Texas House Dist 150		\$70.00
Political							
THU	02/25/16	06:15a	1	60	Texas House Dist 150		\$70.00
Political							
THU	02/25/16	09:18a	1	60	Texas House Dist 150		\$70.00
Political							
THU	02/25/16	12:27p	1	60	Texas House Dist 150		\$70.00
Political							
THU	02/25/16	05:47p	1	60	Texas House Dist 150		\$70.00
Political							
FRI	02/26/16	09:47a	1	60	Texas House Dist 150		\$70.00
Political							
FRI	02/26/16	10:19a	1	60	Texas House Dist 150		\$70.00
Political							
FRI	02/26/16	12:40p	1	60	Texas House Dist 150		\$70.00
Political							
FRI	02/26/16	06:17p	1	60	Texas House Dist 150		\$70.00
Political							

INVOICE



Invoice #: IN-1160239121
Invoice Date: 02/28/2016
Contract #: 115045
Page: 3
Net Amount Due: \$2,380.00

NOTARIZED AFFIDAVITS REQUIRED
CASH IN ADVANCE
THE VOICE THANKS YOU FOR YOUR ORDER!!!

Remit To:
Patrick Broadcasting
11451 Katy Freeway
Suite 215
Houston, TX 77079



Invoice Totals

Total Spots:	40
Gross Amount:	\$2,800.00
Agency Commission:	(\$420.00)
Taxes:	
NONE	\$0.00
Net Amount Due:	\$2,380.00

UPON RECEIPT

(281) 588-4800 phone *** (832) 358-8409 fax